

The Dairy Studio

SEMI-CUSTOMISABLE + BESPOKE
BUSINESS STATIONERY PRICE LIST

LETTERPRESS + HOT FOIL

SEMI CUSTOMISABLE BUSINESS CARDS

Paper 600gsm 100% cotton
85mm x 55mm

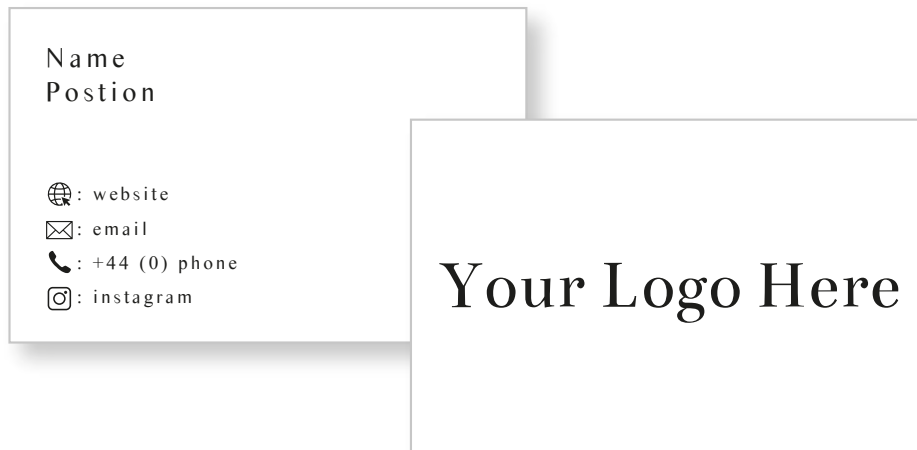
Ink colour - We can match as close as possible to a colour you have in mind



Off White



Design



Printing Plate Cost £50

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£132	£162	£202	£248	£310	£378	£458	£606

Total Cost*

40	60	80	100	150	200	250	500
£182	£212	£252	£298	£360	£428	£508	£656

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

SEMI CUSTOMISABLE BUSINESS PLAIN NOTE CARDS

Paper 600gsm 100% cotton
85mm x 55mm

Ink colour - We can match as close as possible to a colour you have in mind



Off White



Design



Printing Plate Cost £45

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£117	£143	£169	£197	£241	£327	£411	£623

Total Cost*

40	60	80	100	150	200	250	500
£162	£188	£214	£242	£286	£372	£456	£668

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

SEMI CUSTOMISABLE BUSINESS THANK YOU NOTE CARDS

Paper 600gsm 100% cotton
85mm x 55mm

Ink colour - We can match as close as possible to a colour you have in mind



Off White



Design



Printing Plate Cost £45

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£132	£162	£194	£222	£270	£366	£460	£688

Total Cost*

40	60	80	100	150	200	250	500
£182	£212	£244	£272	£320	£416	£510	£738

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

SEMI CUSTOMISABLE BUSINESS GIFT CARD

Paper 600gsm 100% cotton
85mm x 55mm

Ink colour - We can match as close as possible to a colour you have in mind



Off White



Design

Option 1

Your Logo Here

To: _____ From: _____

Gift: _____ Expiry: _____

Message: _____

🌐 website | 📷 instagram handle | ✉ email

Option 2

Your Logo Here

A gift to:

With love from:

The Amount of:

Expiry date:

🌐 website | 📷 instagram handle | ✉ email

Printing Plate Cost £45

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£132	£162	£194	£222	£270	£366	£460	£688

Total Cost*

40	60	80	100	150	200	250	500
£182	£212	£244	£272	£320	£416	£510	£738

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

SEMI CUSTOMISABLE BUSINESS CARDS

Paper 700gsm 85mm x 55mm

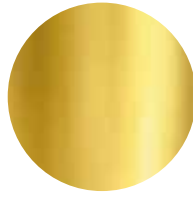
Foil colour



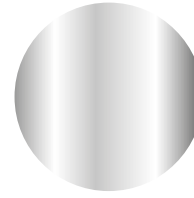
Off White



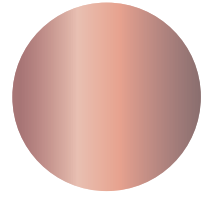
Pale Stone



Gold

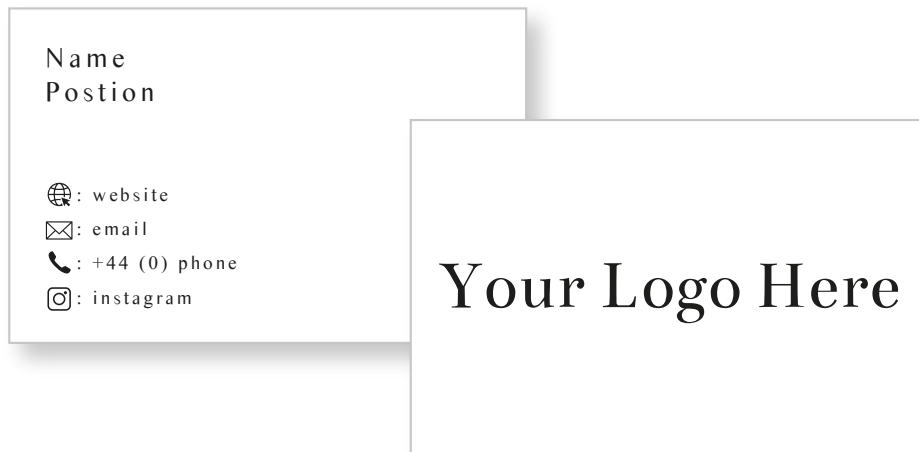


Silver



Copper

Design



Printing Plate Cost £55

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£127	£159	£193	£243	£307	£373	£453	£603

Total Cost*

40	60	80	100	150	200	250	500
£182	£214	£248	£298	£362	£428	£508	£658

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

SEMI CUSTOMISABLE PLAIN NOTE CARDS

Paper 540gsm 148mm x 105mm

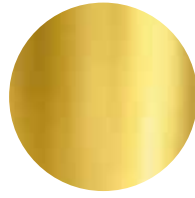
Foil colour



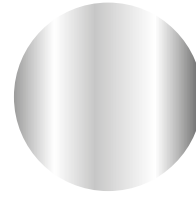
Off White



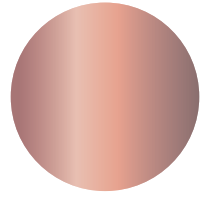
Pale Stone



Gold



Silver



Copper

Design



Printing Plate Cost £55

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£101	£121	£143	£163	£231	£281	£341	£533

Total Cost*

40	60	80	100	150	200	250	500
£156	£176	£198	£218	£286	£336	£396	£588

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

SEMI CUSTOMISABLE THANK YOU NOTE CARDS

Paper 540gsm 148mm x 105mm

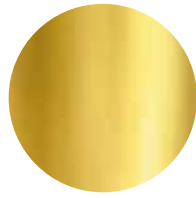
Foil colour



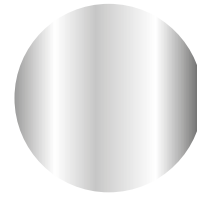
Off White



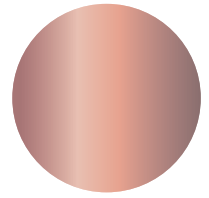
Pale Stone



Gold



Silver



Copper

Design



Printing Plate Cost £70

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£106	£128	£154	£180	£250	£310	£380	£586

Total Cost*

40	60	80	100	150	200	250	500
£176	£198	£224	£250	£320	£380	£450	£656

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

SEMI CUSTOMISABLE GIFT CARDS

Paper 540gsm 148mm x 105mm

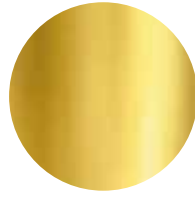
Foil colour



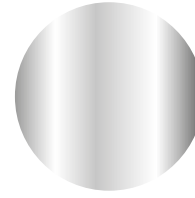
Off White



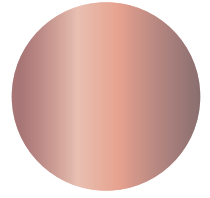
Pale Stone



Gold



Silver



Copper

Design

Option 1

Your Logo Here

To: _____ From: _____

Gift: _____ Expiry: _____

Message: _____

🌐 website | 📷 instagram handle | ✉ email

Option 2

Your Logo Here

A gift to:

With love from:

The Amount of:

Expiry date:

🌐 website | 📷 instagram handle | ✉ email

Printing Plate Cost £70

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£106	£128	£154	£180	£250	£310	£380	£586

Total Cost*

40	60	80	100	150	200	250	500
£176	£198	£224	£250	£320	£380	£450	£656

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

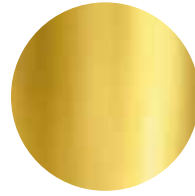
SEMI CUSTOMISABLE BUSINESS CARDS

Paper 700gsm 85mm x 55mm

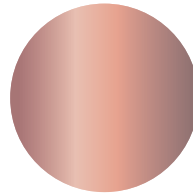
Foil colour



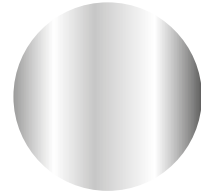
55 colours to pick from



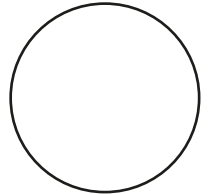
Gold



Copper

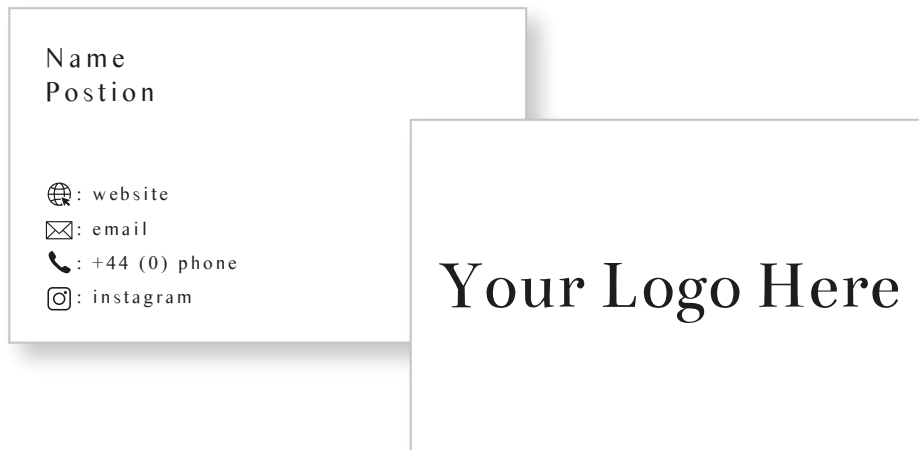


Silver



White

Design



Printing Plate Cost £55

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£151	£197	£243	£301	£393	£489	£577	£807

Total Cost*

40	60	80	100	150	200	250	500
£206	£252	£298	£356	£448	£544	£632	£862

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

SEMI CUSTOMISABLE PLAIN NOTE CARDS

Paper 540gsm 85mm x 55mm

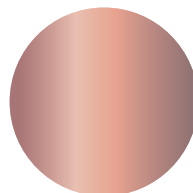
Foil colour



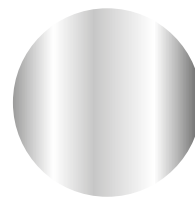
55 colours to pick from



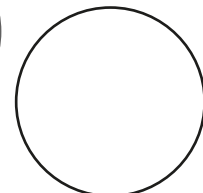
Gold



Copper



Silver



White

Design



Printing Plate Cost £55

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£111	£133	£159	£185	£263	£323	£371	£567

Total Cost*

40	60	80	100	150	200	250	500
£166	£188	£214	£240	£318	£378	£426	£622

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

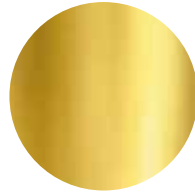
SEMI CUSTOMISABLE THANK YOU NOTE CARDS

Paper 540gsm 85mm x 55mm

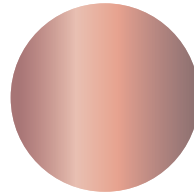
Foil colour



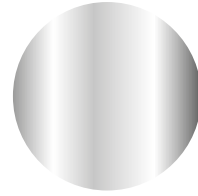
55 colours to pick from



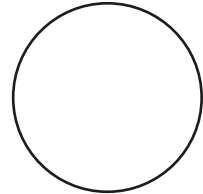
Gold



Copper



Silver



White

Design



Printing Plate Cost £70

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£116	£142	£174	£202	£282	£352	£410	£622

Total Cost*

40	60	80	100	150	200	250	500
£186	£212	£244	£272	£352	£422	£480	£692

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

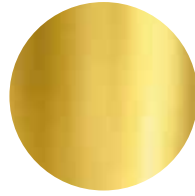
SEMI CUSTOMISABLE GIFT CARDS

Paper 540gsm 85mm x 55mm

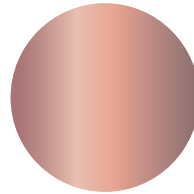
Foil colour



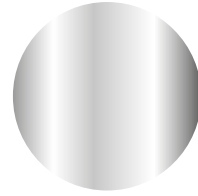
55 colours to pick from



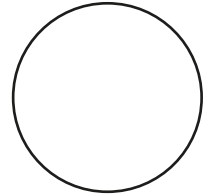
Gold



Copper



Silver



White

Design

Option 1

Your Logo Here

To: _____ From: _____
 Gift: _____ Expiry: _____

Message: _____

🌐 website | 📷 instagram handle | ✉ email

Option 2

Your Logo Here

A gift to:

With love from:

The Amount of:

Expiry date:

🌐 website | 📷 instagram handle | ✉ email

Printing Plate Cost £70

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Stationery Cost

40	60	80	100	150	200	250	500
£116	£142	£174	£202	£282	£352	£410	£622

Total Cost*

40	60	80	100	150	200	250	500
£186	£212	£244	£272	£352	£422	£480	£692

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

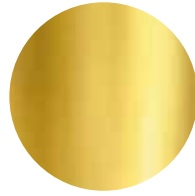
SEMI CUSTOMISABLE BUSINESS CARDS

Paper 540gsm | 115mm x 55mm

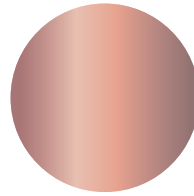
Foil colour



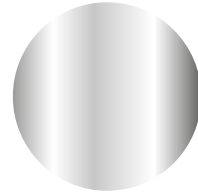
55 colours to pick from



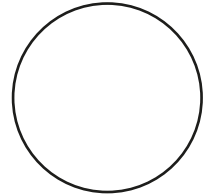
Gold



Copper



Silver



White

Design



Printing Plate Cost £58

This is a one off cost. Once your logo and details gets made into a printing plate, if you re-order you will not have to pay this again

Stationery Cost

40	60	80	100	150	200	250	500
£96	£118	£144	£170	£246	£304	£354	£560

Total Cost*

40	60	80	100	150	200	250	500
£154	£176	£202	£228	£304	£364	£412	£618

*post & packaging is not included in this total cost. Once you have confirmed you would like to proceed with your stationery you will be asked which postal option you would like to have

BESPOKE BUSINESS STATIONERY

This is an example of costings for the below bespoke business stationery set. The costings are based printing 150 of each design and part of the design being provided by the client.



Double Sided Plain Note Cards

148mm x 105mm Pale Stone 540gsm Heavyweight Paper
1 Colour Design

Design Fee = £120
1 Colour Double Sided Note Cards = £370
Total = £490*

Business Cards

55mm x 85mm Pale Stone 700gsm Heavyweight Paper
2 Colour Design

Design Fee = £150
2 Colour Double Sided Business Cards = £442
Total = £593*

Swing Tags

55mm x 85mm Pale Stone 540gsm Heavyweight Paper
1 Colour Design

Design Fee = £60
1 Colour Bespoke Size Swing Tags = £304
Total = £364*

**BESPOKE BUSINESS
STATIONERY X 150 SETS**

TOTAL = £1,447.00*

*Post & packaging is not included in this total cost.

Hey there!

Thank you so much for showing interest in getting your business stationery printed with me, The Dairy Studio! Our business stationery can really elevate your brand and make it stand out from the crowd.

At The Dairy Studio, we offer a wide selection of different stationery sets, including thank you note cards, business cards and even swing tags. Using our letterpress + hot foil presses, we can take your logo and design and print stationery that leaves a beautiful tactile impression into heavyweight card.

Below I will explain how I will work with you, as well as just how beautiful letterpress and hotfoil stationery is! If your question isn't answered below, then please do not hesitate to get in contact with me at hello@thedairystudiodesign.co.uk.

*Big love,
Lizzie*

Letterpress & Hot Foil

The letterpress & hot foil stationery I print is all printed by hand, feeding each individual piece of paper into the press, (my letterpress printer dates back to the 1920's!) Letterpress & hot foil stationery differs from digital printing, and creates a beautiful tactile impression into the surface of the paper.

Our Stationery Time-lines

These are the time-lines I work towards. These are subject to change depending on the design work involved, the quantity of stationery you are ordering and the print process you have chosen to use.

For semi-customisable business stationery follow the below...

1. Design turnaround 2-4 weeks
(subject to the client responding to emails within 2 working days, and vice versa)
2. Print Production 3-6 weeks

For bespoke business stationery the whole process can take anytime from 2 - 4 months

Proofs

I will always send you a digital proof of your design to confirm it before I get set to print.

Unfortunately I don't offer physical proofs as due to the nature of letterpress & hot foil printing this is not possible. The client is responsible for checking that the final digital proof is correct for spelling, grammar and overall design.

Finish & Colours

The way letterpress printing works, is that a thin layer of transparent ink is applied to your printing plate and then this gets transferred onto the surface of the heavyweight paper. This means that sometimes some graininess may occur when printing larger/block areas of design. Also impression throughout the design may vary too. When printing smaller/detailed pieces of design the impression will be slightly deeper compared to printing larger/block areas of design, where the impression is more spread out.

I will always try and show you the most accurate colour reference when sharing your digital artwork to you, but this colour may vary when I bring your stationery to life. I mix all of my letterpress inks by hand by following a Pantone (uncoated) formula guide and select the closest colour to your digital artwork.

Logo

We can print your logo, as long as its in a workable format and that it has no shading or different tones in it. For example it needs to be in a black and white outlined vector format ideally in Adobe Illustrator so we can change the colour of it. We will do our best to work with you to get it to a workable format.

Copying Designs

We do not copy any other designer's work under any circumstances. If you have found a design you like, we suggest that you contact the designer directly and order with them.

Stationery Process

1. Your business!

The fun starts straight away... chat to me about your business, anything you think would be beneficial for me to know I'd love to hear it. I would love to hear about what stationery you're interested in ordering and any initial ideas you have.

2. Your details

Let me know your business details as soon as you can. For example, website domain, telephone number, social media handles. Time can quickly slip away so the quicker we get started, the more smoothly your stationery journey will be.

3. Design comes to life

I then get to work and design your business stationery based on all the details you have given me. Once the artwork is finished, I will email it to you, suggesting colours for ink/hot foil if you haven't made up your mind yet.

4. Sign off

Signing off your design is one of the most important parts of the process and you will receive a final PDF, which I will ask you to give a good read of everything including spelling and grammar. Once you are happy, your design is locked in and then we move on to print production.

5. Print production

You now get to sit back and relax whilst I bring your stationery to life. Letterpress & hot foil stationery is produced in house and I hand print everything. This really is a labour of love, so turnaround times are longer than digital printing, but it really is worth the wait!

6. Delivery

I take as much care when packaging as I do printing your stationery. The moment you open your parcel is just as important as every other stage. Your stationery will be posted/couried to you by Royal Mail or DPD to ensure it gets to you in safe hands.

Pricing

1. Design Fee

The great thing about ordering one of my semi-customisable business designs is that you don't need to worry about a design fee being added as all the design work has been done! If you want your business stationery to be that little bit more personal, I will advise the design fee involved in your bespoke designs when we first get chatting about your stationery

2. The more you order the cheaper per unit it is

The minimum order quantity starts at 40 pieces per item of stationery and the more you order the cheaper it becomes per unit/piece of stationery

3. Quotes valid for 30 days

When I send over your quote, this quote will be valid for 30 days. After this, a new quote will need to be re-issued. Quotes are subject to change until your stationery design has been finalised.

4. Payment

Once you have confirmed you would like to proceed with your bespoke stationery, we will send you an invoice which will need to be paid upfront. Until your invoice is settled your project won't be put into production. Payment is to be settled via BACS only.

Post & Packaging

Unlike big businesses we unfortunately can't offer free p&p as it eats into our costs. So depending on the size of your order you will be able to choose from the following options.

- Royal Mail Second Class £4.55 (no insurance if the parcel gets lost or damaged)*
- Royal Mail First Class £5.95 (no insurance if the parcel gets lost or damaged)*
- DPD Tracked Courier £9.55 (£50 insurance if the parcel gets lost or damaged)
- DPD Tracked Courier £16.55 (£150 insurance if the parcel gets lost or damaged)
- DPD Tracked Courier £26.55 (£300 insurance if the parcel gets lost or damaged)

* If your parcel weighs over 2kg this service won't be available and only DPD courier will be offered.

Packaging - The environment is important to me and as much as I try to only use eco-friendly packaging when sending your stationery, unfortunately paper can be heavy and if not protected well, it can get damaged in the post. So I do use bubble wrap that's on it's second use. Please always try to re-use or recycle the bubble wrap if possible from your parcel instead of throwing it away.

Letterpress + Hotfoiled examples

LETTERPRESS EXAMPLES



HOTFOIL EXAMPLES

